

COMPUTER SKILLS

Image/Layout: Retouching, Illustration, Indesign, Prepress
3D: Modeling, Texturing, Lighting, Rigging, Animating, Compositing
Video: VFX in After Effects, Editing in Premiere, Compositing, Sound Editing

WORK EXPERIENCE

Weaton Digital LLC • CGI/Retoucher/Motion July 2017 to Present

My passion is to create images that tell stories or offer something new to the viewer. I have focused my work around the visual arts for my entire career and work in Maya, Photoshop, Cinema 4D, After Effects and other applications to represent products and brands in a way that allows them to stand out from the masses. My skills in CGI, Photography, Retouching, Design, and editing, offer a platform for a product render to a full video to tell a story. Virtual lighting, camera work, color grading and more are a few tools I use to promote my clients' products and services.

Exxel Outdoors • Photographer/Retoucher • 2015 to July 2017

As the Photographer, I managed the photographic style of Sierra Designs, Kelty, Ultimate Direction, Slumberjack and other brands owned by Exxel Outdoors. I shot, clipped, retouched and prepared images for catalog, web and dealers. Developing standards and guidelines for all imagery maintained a consistency across the board but was brand specific for a unique visual language for differentiation.

Weaton Digital, Inc. • Digital Artist/Founder • 2010 to 2017

Weaton Digital works with Advertising Agencies and in-house marketing groups to build brands and tell compelling stories using Design, CGI, motion graphics, retouching, and compositing. Street Source Marketing, Amelie, Gaiam, and Otterbox are just a few of my clients that come to me. I use Indesign, Illustrator, Cinema 4D, After Effects, Premiere, Photoshop, and other software programs and plugins and work closely with my clients to best serve their needs. It's imperative that I bring my years of experience to every job. I see a need for high-quality, production perfect files so continue to develop skills and design techniques as software becomes better and better.

The IntegerGroup • Freelance Retoucher • 2012 to 2014

As one of the Premiere Ad Agencies in Colorado, I'm constantly challenged by the retouching, composite, and mechanical work. Art directors and Creatives are constantly challenging the team with projects, and speed; technical expertise, and methodical file building are critical to success at the agency. Key Visuals for national billboards, POS, and ads are just a few of the areas my files are used. Die cuts in Illustrator and Indesign mechanicals are other areas my skills are utilized to develop perfect production files. Accurate Dmax, critical color and size, and accurate use of brand elements were just a few items necessary in my day-to-day work.

EDUCATION

Bachelor of Arts • California State University, Long Beach
Major: Radio, Television, and Film (Emphasis Cinematography and Director of Photography)
Minor: Marketing
Continuing Education via online courses and tutorials for CGI, Video, Retouching, etc.

AFFILIATIONS

Denver Ad Club

Boulder County Open Space – Forestry Crew Leader

REFERENCES

Available Upon Request