

COMPUTER SKILLS

Image/Layout: Retouching/Compositing Photoshop, Illustration, Indesign, Prepress, The Adobe Creative Suite

CGI:

Skills: Modeling, Texturing, Lighting, Rigging, Animating, Compositing, Rendering

Software: Autodesk Maya, Cinema 4D, Modo

Video:

Skills: VFX, Editing, Compositing 2D and 3D, Sound Editing

Software: After Effects, Premiere, 3D software above

WORK SUMMARY

My work experience is deeply rooted in most aspects of digital imaging. I focus my work on creating images via retouching and CGI that are flawless down to the pixel given much of the work is used for everything from web banners to billboards. Those skills go hand-in-hand with video editing and that work with the still campaign or stand on their own. Brand identity is at the forefront when working and I deliver consistency across all deliverables. While working in-house with multiple brands and categories I have developed a workflow that is fast, reproducible and accurate.

WORK EXPERIENCE

Freelance • CGI/Retoucher/Motion July 2017 to Present

- 3D Model (or import CAD models), animate, texture, light, and render for still or motion based on real-world scale.
- Retouch and composite images for aesthetics, brand identity, color grading and in conjunction with AD/Client for print, web, OOH, packaging, and On-Premise.
- Collaborate with clients on video production including 2D and 3D compositing, motion graphics, and sound.

Exxel Outdoors • Photographer/Retoucher • 2015 to July 2017

- Photographed tents, sleeping bags and other products for the outdoor industry and softgoods for all brands including Kelty, Sierra Designs, Ultimate Direction, Slumberjack, to name a few.
- Clipped and Retouched all photos for final use on web, print, and all uses.
- Created a shooting guide for all shots needed for angles and features/benefits including props and rigging for consistency across all products and unique to individual brand needs.
- Created retouching guidelines for acceptable retouching including drop shadows, mannequin shooting, laydowns, etc.
- Created a process for shooting, editing and building 360 spins used in websites including popup features and benefits for the product.
- Shot lifestyle and action in the field with product in-use showcasing product and brand identity.

Weaton Digital, Inc. • Photographer/Digital Artist/Founder • 2010 to 2015

- 3D Modeled (or import CAD models), animated, textured, lit, and rendered for still or motion based on real-world scale.
- Retouched and composited images for aesthetics, brand identity, color grading and in conjunction with AD/Client for print, web, OOH, packaging, and On-Premise.
- Collaborated with clients on video production including 2D and 3D compositing, motion graphics, and sound.
- Shot products for many national brands for web and print, establishing the photography look and lighting for the brands I shot for or matching existing campaigns.

Clients: Crocs, Nite Ize, Exxel Outdoors, Pearl Izumi, GoLite, Gaiam

The IntegerGroup • On-Site Retoucher • 2012 to 2014

- Worked in the in-house studio retouching, compositing, and producing mechanicals for National and international brands with direction from AD's and the account team.
- Built Key Visual files so that they could be used for print, web, POS, OOH, with proper specs and color accuracy for all usages.

Pearl izumi • Art Director/Interactive Manager • 2006 to 2010

- Lead a team of designers, photographers, and copy editors as we created campaigns for Ride, Run and Triathlon categories. Included were catalogs, email communications, in-store POP, t-shirts, sales collateral, and all visual support for the business.
- Established photography guidelines as I brought product photography in-house to better control the visual communications.
- Worked with the web team to design and build the brand site for Ride, Run and Triathlon.

EDUCATION

Bachelor of Arts • California State University, Long Beach

Major: Radio, Television, and Film (Emphasis Cinematography and Director of Photography)

Minor: Marketing

Continuing Education via online courses and tutorials for CGI, Video, Retouching, etc.

AFFILIATIONS

Denver Ad Club

Boulder County Open Space – Forestry Crew
Leader

REFERENCES

Available Upon Request